

Approach to Corporate Business Planning

Cabinet	13 June 2019
Report Author	Chief Executive
Portfolio Holder	Cllr Robert Bayford - Leader of Council
Status	For Decision
Classification:	Unrestricted
Key Decision	No
Ward:	Whole District

Executive Summary:

This report details the proposed approach to the Corporate Business Planning process for the Council's Corporate Statement.

Recommendation(s):

1. That Cabinet notes the approach (with any amendments).

CORPORATE IMPLICATIONS

Financial and Value for Money	The detailed objectives within the Core Business Objectives will need to be deliverable in line with the Council's budget and Medium Term Financial Strategy.
Legal	The Constitution requires that the Council's Corporate Plan be adopted by Full Council in accordance with the Budget and Policy Framework Procedure Rules.
Corporate	The Council is responsible for a wide range of statutory and discretionary services and through the proposed Core Business Objectives it will take an outcome focused approach to find the right way to deliver its services.
Equality Act 2010 & Public Sector Equality Duty	Members are reminded of the requirement, under the Public Sector Equality Duty (section 149 of the Equality Act 2010) to have due regard to the aims of the Duty at the time the decision is taken. The aims of the Duty are: (i) eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act, (ii) advance equality of opportunity between people who share a protected characteristic and people who do not share it, and (iii) foster good relations between people who share a protected characteristic and people who do not share it.

	Protected characteristics: age, sex, disability, race, sexual orientation, gender reassignment, religion or belief and pregnancy & maternity. Only aim (i) of the Duty applies to marriage & civil partnership.	
	Please indicate which aim is relevant to the report.	
	Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,	X
	Advance equality of opportunity between people who share a protected characteristic and people who do not share it	
	Foster good relations between people who share a protected characteristic and people who do not share it.	
There is no reason to state at this time that the proposed approach will negatively impact on any groups with protected characteristics.		

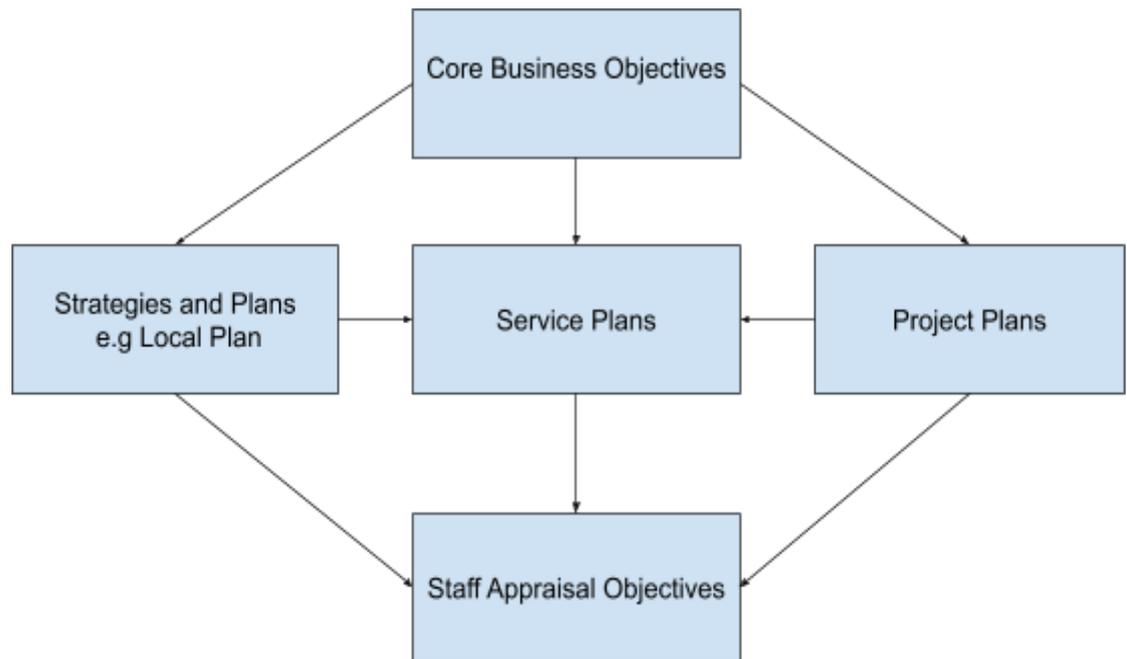
1. Introduction and Background

- 1.1. The Council's previous Corporate Plan was published in 2015 and covers the period of 2015 – March 2019.
- 1.2. Since the publication of the 2015-19 Corporate Plan, the Council has faced and continues to face significant challenges, it is considered timely to reset the Council's Core Business Objectives for the next four years.

2. The Current Situation

- 2.1. The Council's new Corporate Statement and supporting Core Business Objectives will set out the direction of travel for the Council over the next four years laying the strong foundations that will benefit, shape and grow the district.
- 2.2. The Council is aware that the communities in Thanet are changing and there are increasing demands for local services. At the same time the Council is also aware of the many challenges facing local people and businesses. Therefore, the Council will set its Core Business Objectives to enable it to plan for the changing needs and to meet the increasing financial challenge ahead as government funding is reduced to nil by 2020.
- 2.3. By taking this approach, the Council's resources will be focused on what matters the most, service delivery will be strengthened and both staff and partners will all be working towards a common goal of - ensuring prosperity and improved quality of life for our residents and the business community.
- 2.4. The largest challenge the Council faces over the next four years is to deliver further improvements to its services with reduced funding and resources. This will require the Council to work with its partners and residents to minimise the impact of the challenge ahead and manage the expectations on the Council within its limited resources.

- 2.5. The proposed Core Business Objectives will be delivered through focused operational service plans, supported by more detailed plans and strategies which set out service specific projects, actions and targets.



- 2.6. To provide assurance on the Council's direction of travel and to allow timely intervention, success will also be measured by a set of performance measures that make up the Corporate Performance Report. Progress will be reported to the Overview and Scrutiny Panel at quarterly intervals.
- 2.7. These measures will also be considered by the Corporate Management Team alongside complaints and compliments, audits and inspection reports, our own learning and other feedback. They will be reviewed to ensure emerging risks and issues are appropriately reflected and monitored and reported via the Corporate Risk Register to the Governance and Audit Committee.

3. Next Steps

- 3.1. This is a Policy Framework document to go to Full Council and is subject to the Council's Budget and Policy Framework Procedure Rules, which provides the Overview and Scrutiny Panel with an opportunity to comment on the draft proposals before they are finalised by Cabinet and submitted to Full Council.
- 3.2. Following the Overview and Scrutiny Panel, the final version will be presented back to Cabinet requesting a recommendation to Full Council for final adoption.
- 3.3. If approved by Full Council the Core Business Objectives will be translated directly into the operational Service Plans for 2019-23. This will enable each

Core Business Objective to be monitored through the Council's Performance Management Framework.

Decision Making Process	Date
Cabinet	25 July 2019
Members Briefing	To be confirmed
Overview and Scrutiny Panel	29 August 2019
Cabinet	19 September 2019
Full Council	10 October 2019

Contact Officer:	Carol Cook, Policy Officer
Reporting to:	Madeline Homer, Chief Executive

Annex List

Annex 1	None
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Background Papers

Title	Details of where to access copy
None	

Corporate Consultation

Finance	
Legal	Tim Howes, Director of Corporate Governance